

Application No.: 09/806,651  
Amendment Dated: September 13, 2006  
Reply to Office Action of: June 13, 2006

MTS-3251US

**Remarks/Arguments:**

Claims 1, 2, 7, 8, 10, 12, 13, 15, 16, 18 and 24-29 are currently pending in the above-identified application. Claims 3-6, 9, 11, 14, 17 and 19-23 have been cancelled previously. By this Amendment, claims 1, 2, 7, 8, 13, 15, and 24-26 are amended, and new claims 27-29 are added.

**Interview**

Applicants thank the Examiner and the Supervisory Patent Examiner for the courtesies extended during the telephone interview that was held on August 21, 2006. During the interview, proposed amendments to claim 1 as well as the prior art cited in the previous Office Action were discussed.

**Objections to the Claims**

Claim 24 was objected to for depending upon cancelled claim 9. By this Amendment, claim 24 is amended to remove its dependency from claim 9. Favorable consideration is respectfully requested.

**Amendments to the Claims**

By this Amendment, claims 2, 7, 8, 13, 15 and 26 are amended to improve the clarity of these claims. No new matter has been added. Favorable consideration is respectfully requested.

**Rejections Under 35 U.S.C. § 103(a)**

Claims 1, 2, 7, 10, 16 and 24 were rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent No. 5,926,230 to Nijima et al. ("Nijima"), U.S. Patent No. 5,341,466 to Perlin et al. ("Perlin"), U.S. Patent No. 5,949,954 to Young, and U.S. Patent No. 5,815,145 to Matthews III ("Matthews").

Application No.: 09/806,651  
Amendment Dated: September 13, 2006  
Reply to Office Action of: June 13, 2006

MTS-3251US

Applicants' invention, as recited by amended claim 1, includes features which are neither disclosed nor suggested by the art of record, namely the steps of:

assigning priorities to text contents of said EPG information,  
  
based on an order of said assigned priorities and based on said zoom magnification, selecting which of said text contents are to be displayed to provide a maximum amount of text information that may be read by a viewer...

Basis for the amendments to claim 1 may be found in the application as filed at page 28, lines 6-17. No new matter has been added.

The Office Action, at the paragraph spanning pages 2-3 and on the middle of page 4 contends that Niijima discloses features relating to assigning priorities and displaying information based on the assigned priorities. Specifically, the Office Action asserts that Figs. 5, 21, 25 and 26 of Niijima disclose features relating to priorities. Applicants respectfully contend that these figures and associated text in Niijima do not disclose the above-quoted features of amended claim 1.

As can be seen in Fig. 5 of Niijima, Niijima discloses displaying a grid of reduced videos of channels arranged by categories. (see Col. 10, lines 1-13). Figs. 25 and 26 of Niijima display a feature of these reduced videos in which the videos are sorted in each row of the grid **depending upon how often they have been viewed**. (see Col. 28, lines 31-42 and Col. 29, lines 25-33). Niijima does not disclose in these figures and in the associated discussion that priorities are assigned **to text contents** of EPG information. Instead, Niijima relates to sorting miniaturized video screens on a television display according to the number of times the channels associated with the video screens have been viewed.

Thus, Applicants respectfully contend that amended claim 1 includes features not disclosed by Niijima. Favorable reconsideration is respectfully requested.

Claims 2, 7, 8, 10, 12, 13, 15, 16, 18, 24, 27 and 28 depend from claim 1 and include the features of claim 1 discussed above. Accordingly, Applicants respectfully

Application No.: 09/806,651  
Amendment Dated: September 13, 2006  
Reply to Office Action of: June 13, 2006

MTS-3251US

contend that these claims are patentable over Niijima for at least the reasons discussed above.

Amended claim 25 includes features which are similar to those of claim 1 discussed above. Therefore, Applicants respectfully contend that claim 25 and claims 26 and 29 which depend from claim 25 are patentable over Niijima for at least the reasons discussed above.

### Conclusion

In light of the foregoing remarks and amendments, Applicants respectfully contend that the above-identified application is in condition for allowance and request favorable notification to that effect.

Respectfully Submitted,

  
\_\_\_\_\_  
Allan Ratner, Reg. No. 19,717  
Attorney for Applicants

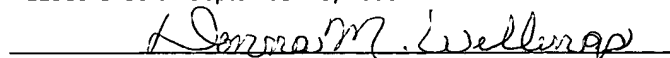
AR/PKZ/ds/dmw

Dated: September 13, 2006

P.O. Box 980  
Valley Forge, PA 19482  
(610) 407-0700

The Commissioner for Patents is hereby authorized to charge payment to Deposit Account No. 18-0350 of any fees associated with this communication.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on September 13, 2006.

  
\_\_\_\_\_  
Donna M. Wellings

60350